



MEDIA RELEASE

Coast Mountain Bus Company Recognized As a Partner in Road Safety

Burnaby, BC / June 25, 2009 – The BCAA Traffic Safety Foundation recently announced Coast Mountain Bus Company as the 2009 award recipient for Partnerships in Road Safety for a business or organization. The announcement was made at the foundation's third annual partnership reception held at the Justice Institute of B.C. in New Westminster.

Coast Mountain Bus Company was recognized for the road safety practices of their employees who operate a fleet of over 1300 vehicles. The company's employee standards meet best practice recommendations for occupational safety transportation programs. The company also has an "Excess Hours" program in place that identifies potential driver fatigue problems.

Coast Mountain Bus Company president and CEO, Denis Clements accepted the award saying that it is an honour to be recognized for the efforts of the employees. "Our Operators drive in all types of weather and traffic conditions, and our maintenance workers ensure all vehicles that go out on the road are in excellent running order, safety is never compromised," explained Clements. "Coast Mountain Bus Company has put in place many road safety policies not only for the safety of our riders, but for the safety of our drivers and other road users as well." Coast Mountain Bus Company has also been named one of the top 50 companies to work for in B.C.

The BCAA Traffic Safety Foundation recognizes businesses, organizations and individuals for their extraordinary contributions to road safety. Previous award recipients include RCMP Supt. Norm Gaumont, The Province of B.C., Glen Nicholson and Jocelyn Pedder.

For more information about the BCAA Traffic Safety Foundation, visit www.bcaatsf.ca.

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About BCAA Traffic Safety Foundation

The BCAA Traffic Safety Foundation is a non-profit registered charity working with families, communities and business partners to reduce the number and severity of traffic crashes and injuries in B.C. For more information visit www.BCAATSF.ca or call 604-298-5107.

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For further information, contact:
Lennea Durant
Media Relations
BCAA Traffic Safety Foundation
Tel: 604-875-1182
E-mail: lenneadurant@shaw.ca

Allan Lamb
Executive Director
BCAA Traffic Safety Foundation
Tel: 604-297-2151
E-mail: allan.lamb@tsf-bcaa.com



Photo (L-R) – Denis Clements, president & CEO, Coast Mountain Bus Company and Allan Lamb, executive director BCAA Traffic Safety Foundation

Photo Caption: The BCAA Traffic Safety Foundation recently announced Coast Mountain Bus Company as the 2009 award recipient for Partnerships in Road Safety for a business or organization.

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