



Media Release

March 5, 2009

BCAA Traffic Safety Foundation Receives \$10,000 From Metropolis at Metrotown to Help Buy Child Car Seats For Families in Need

(Burnaby, B.C.) – Metropolis at Metrotown in Burnaby, recently donated \$10,000 to the BCAA Traffic Safety Foundation's Child Car Seat Matching Fund to help buy car seats for families in need.

The BCAA Traffic Safety Foundation has set aside \$100,000 to match gifts from donors to purchase child car seats and distribute them primarily through family resource programs in every region of the province.

"The Child Car Seat Matching fund is there to help ensure that as many children as possible have the safety benefits of a proper car seat," stated Allan Lamb, executive director of the BCAA Traffic Safety Foundation.

Two hundred and sixty-four child car seats have been purchased and are being distributed through Family Resource Programs in Burnaby, New Westminster and East Vancouver. Programs will receive four infant seats, four infant/child seats and four high back booster seats to be distributed.

"We made this donation because we wanted children in resource programs to have access to field trips and other important opportunities that might not have been possible due to a lack of a car seat," said Artie Chumpol, Metropolis at Metrotown community relations manager.

In B.C. all children must be properly secured in an age and weight appropriate child car seat when traveling in a vehicle.

To help ensure that every child rides in safety, make a donation to the Child Car Seat Fund and the BCAA Traffic Safety Foundation will match your donation, dollar for dollar. For more information call 1-877-247-5551 or visit www.ChildSeatInfo.ca.

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Photo (L to R) – Jeanne Fike, Executive Director of Burnaby Family Life, Allan Lamb, Executive Director of the BCAA Traffic Safety Foundation and Artie Chumpol, Public & Community Relations Manager for Metropolis at Metrotown with families at the Burnaby Family Life parent program.

Photo Caption – Metropolis at Metrotown donates \$10,000 to the BCAA Traffic Safety Foundation’s Child Car Seat Matching Fund. The BCAA TSF matched the donation dollar for dollar to purchase child car seats for families in need living in Burnaby, New Westminister and East Vancouver. The presentation was made at the Burnaby Family Life office.

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About BCAA Traffic Safety Foundation

The BCAA Traffic Safety Foundation is a non-profit registered charity working with families, communities and business partners to reduce the number and severity of traffic crashes and injuries in B.C. For more information visit www.BCAATSF.ca or call 604-298-5107.

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